



Kathy Broock, Rooted in Real Estate, Community and Giving

Kathy Broock, a highly accomplished real estate professional based in Michigan, has established a stellar reputation for her exceptional track record and personal connections. With a lifetime of experience, Kathy understands that each client has unique needs and goals, and she approaches every transaction with intuition and insight. Her greatest strength lies in the art of negotiation, where she consistently shines. By gracefully navigating difficult obstacles, Kathy has earned the esteemed title of “Michigan’s Number One Realtor™” for an impressive 13 consecutive years, a testament

to her thriving in the real estate industry. With deep roots in the field and a multigenerational business background, Broock’s leadership inspires trust and fosters lasting relationships. She has built a team of talented and diverse women who excel in collaboration, including Associate Broker Helen Reasoner, who has dedicated over 15 years to the team.

KB & Co. creatively builds a custom strategy for each client, resulting in an unrivaled and extraordinary “Gold Standard” experience. With an unwavering commitment to excellence, KB & Co. continuously strives to enhance their already exceptional services. “Our objective is to

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to her ability to adapt to market changes and provide trusted advice to her clients.

For Kathy, success is not solely defined by the end result but also by the journey itself. Years of hard work, dedication, and commitment to her team and clients have resulted in an extensive network and a wide range of opportunities. Kathy’s remarkable achievements have garnered numerous awards and honors throughout her career. Kathy’s unwavering commitment to the work she loves is the direct reason behind her success. She lives by the mantra “Every day starts at zero,” which has guided her successfully for decades.

Her ancestors, including her great-grandfather, would undoubtedly be proud to wit-

do what we do best, even better,” Broock says.

As the torchbearer of her family’s esteemed legacy, Broock, the driving force behind KB & Co., seamlessly intertwines the cherished traditions of the industry with cutting-edge innovation, solidifying her position as a dominant presence in the realm of real estate. Broock’s journey continues to soar, and her unparalleled success is sure to inspire the next generation of professionals.

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